



CONCORD PROVIDES MORE THAN A FLAT PACK SOLUTION

Taking visitors on a journey through the decades, the new IKEA museum in Älmhult, Sweden features a stylish lighting scheme by DHA Designs and incorporates the multi award-winning Concord Beacon Muse spotlight. The luminaire is ideal for museum and gallery environments and really helps bring the fascinating displays to life.

"The lighting needs to complement the journey visitors are taken on through the museum and highlight the individual products on display," comments Adam Grater, Director at DHA Designs. "We wanted to install a lighting solution that could show off the exhibits in the best way as well as matching the design ethos of the museum. After testing a range of fixtures DHA and the IKEA interior designer selected around 250 Concord Beacon Muse spotlights and these were used across the entire exhibition spaces."

KEY FACTS

Application: Museum & Gallery

Location: Älmhult, Sweden

Lighting designer: DHA Designs

KEY OUTCOMES

- An energy efficient solution
- Provides high quality of light
- Flexible



The Concord Beacon Muse features an adjustable optic system which can deliver a wide flood 65° beam angle which can be adjusted down to a 10° spot without the need for additional lenses or reflectors. The 10° tight spot is ideal for accent lighting for accentuating the texture, colour and shape of the exhibits in the museum. Its 65° wide flood distribution can be optimised for uniform vertical and horizontal illuminance. Also, when used with an elongation lens accessory it can create narrow beam angles for highlighting sculptures, mannequins, logos and shelving.

As well as permanent exhibition space, the museum features a temporary exhibition. As Adam explains the Concord Beacon Muse is perfect for this setting,

“The Beacon Muse is so easily adjusted and positioned on the track it is ideal for temporary or constantly changing exhibition spaces. As well as being able to move the whole spotlight, it is also a simple task for users to change the direction of the light and beam angle to suit a new display.”

Available in 2700K, 3000K & 4000K CCT with a high colour rendering index, Beacon Muse incorporates a discrete on board dimmer that provides control from 100% right down to 0%. There are also track dimming options and a choice of standard and high output models to suit any display lighting application.

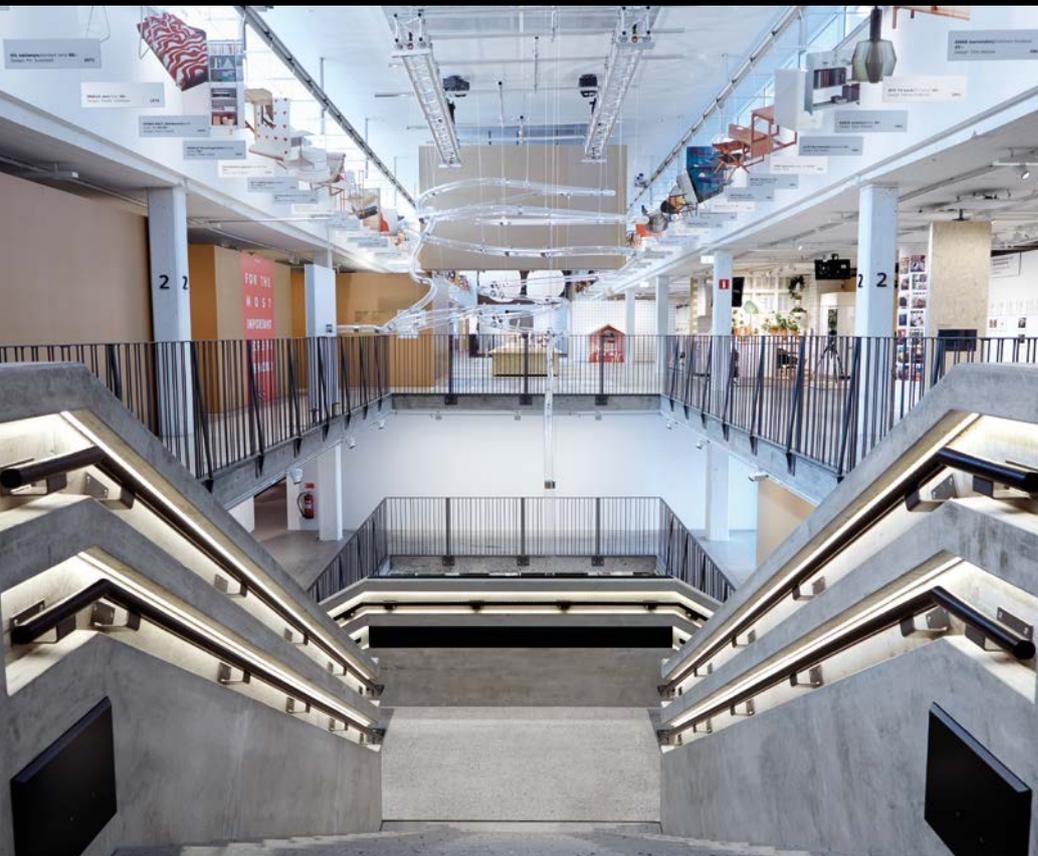
For more information visit www.concord-lighting.com.

Box Out

For over 70 years, IKEA, the world's largest furniture retailer, has been reinventing the way people furnish their homes. The company is celebrating its rich history by opening a new museum in Älmhult, Sweden. It stands on the site of what was the very first IKEA store, which opened in October 1958 and closed in 2012, when plans for the museum began to take shape.

The building covers an area of 7,000m² and officially opened at the end of June 2016. Large parts of the exterior have been restored to its original form, following the drawings of architect Claes Knutson. The new museum showcases over 20,000 permanent exhibits and the main exhibition has been split into three sections: Our Roots, Our Story and Your Story.



**Product:**

- Concord Beacon Muse LED

**To arrange a consultation,
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Feilo Sylvania is a leading, full-spectrum provider of professional and architectural lighting solutions. Built on over a century of expertise in lamps and luminaires, Feilo Sylvania supplies internationally state-of-the art products and systems to the public, commercial and private sectors. All over the world, people rely on group business divisions: Concord, Lumiance and Sylvania, for top quality, energy-efficient solutions.

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by **FEILO SYLVANIA**